



**Exhibitor Invitation**  
**2025 Grow Maine Green Expo**  
**Sponsored by:**



P-207-499-2994 F-207-499-2912  
[www.piersonnurseries.com](http://www.piersonnurseries.com) [sales@piersonnurseries.com](mailto:sales@piersonnurseries.com)



**When: Wednesday, January 22, 2025**

**Where: Augusta Civic Center, 76 Community Dr., Augusta, ME 04330**

*The Grow Maine Green Expo*, the annual meeting and trade show of the Maine Landscape and Nursery Association, offers you the opportunity to make eye contact with your best Maine customers. It is a business-to-business trade show. In addition to exhibits of Plants, Hardscape, Arborists, Business Management, Affiliated Organizations, and Non-profits; the 2025 Grow Maine Green Expo will also include Equipment Suppliers of arborists, landscapers, and nursery professionals.

Demonstrations of equipment and supplies can be produced on the Trade Show floor!



On the registration form enclosed, be sure to indicate how you would like your product listed in the 2025 Exhibitor Directory and Trade Show Program which will be available to all show attendees.

If you haven't already paid your membership dues to MELNA, please contact the MELNA Office. Members participate in the Trade Show at a substantial discount --- one of the many benefits of belonging to MELNA.

There is also a form listing Trade Show Sponsorship Opportunities. If you are interested in this and desire more information, contact the MELNA Office.

Booth set up is Tuesday, January 21, from 10 A.M. to 4 P.M. Name tag pick-up and registration will begin at 1 P.M., Tuesday, January 21. Booth breakdown may begin no earlier than 4:00 P.M. on Wednesday, January 22. Please note on the form that a late fee will be expected if your registration form is not postmarked by December 20, 2024.

**From North:** Take Interstate 95 South to Exit 112. Turn left at the end of the ramp onto Rt. 27. At the 2<sup>nd</sup> traffic light take a right onto Community Drive.

**From South:** Take Interstate 95 South to Exit 112A. Turn right at the end of the ramp onto Rt. 27. At the 1st traffic light take a right onto Community Drive.

Best Western Plus (207-622-4751), right next door to the Augusta Civic Center, and the Comfort Inn (207-623-1000), just ¼ mile north on Civic Center Drive are both convenient to the Augusta Civic Center. You must call them directly to negotiate your rate.

\*\*\* One meal is included with each space reserved. **Extra meals are \$50.00 per person.**

\*\*\* Booths will be furnished with chairs, table, pipe and drape. If you plan to use electricity, there is an additional fee of \$75. If you desire a table cloth, it is \$30; and skirting is \$40. If computers are part of your exhibit, you need to provide a surge protector for each unit.

**Applications will be accepted on a first come, first serve basis, so get your application in NOW.** Heavy equipment may be displayed again this year. While still a business-to-business Trade Show, we are in hopes of inviting hundreds of non-members to attend the Trade Show as a way of introducing them to the association. If you have business clients in Maine who are not MELNA members, feel free to invite them, or pass along their name and contact information and we will extend an invitation. The admission to the Trade Show Floor Only for non-members is \$20.

## REGISTER BY DECEMBER 20, 2024 TO INSURE LISTING IN EXPO PROGRAM

COMPANY NAME \_\_\_\_\_ CONTACT PERSON \_\_\_\_\_  
 NAME (S) OF PERSON(S) ATTENDING \_\_\_\_\_  
 COMPANY ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 PHONE \_\_\_\_\_ FAX \_\_\_\_\_  
 E-MAIL \_\_\_\_\_

OUR COMPANY IS A (check all that apply)

Member of MELNA       First time exhibitor       Non-member

BOOTH	# REQUESTED	COST/BOOTH MEMBER	COST/BOOTH NON-MEMBER	TOTAL COST
FIRST 8' X 10' BOOTH (includes 1 table & 2 chairs, pipe and drape)	1	\$375.00	\$475.00	\$ _____
UP TO 4 ADDITIONAL BOOTHS	_____	\$250.00	\$325.00	\$ _____
NUMBER OF ADDITIONAL BOOTHS OVER 5	_____	\$150.00	\$200.00	\$ _____
			<b>SUB-TOTAL</b>	\$ _____
			<b>IF PAID AFTER 12/20/24 - \$50.00 LATE FEE</b>	\$ _____
ELECTRICITY @ \$75 PER HOOK-UP (exhibitors must provide a surge protector for each computer unit)	_____	\$75.00	\$75.00	\$ _____
TABLE CLOTH @ \$30 PER TABLE	_____	\$30.00	\$30.00	\$ _____
TABLE SKIRTING @ \$40 PER TABLE	_____	\$40.00	\$40.00	\$ _____
COST OF MEALS FOR ADDITIONAL EMPLOYEES ATTENDING THE SHOW (Booth Registration covers cost of meals for 1 employee)	_____		@ \$50.00 each	\$ _____
			<b>TOTAL DUE</b>	\$ _____

### PAYMENT

**PAY BY CHECK (preferred)**      TOTAL AMOUNT ENCLOSED CHECK      \$ \_\_\_\_\_

**PAY BY CREDIT CARD**      TOTAL AMOUNT      \$ \_\_\_\_\_

NAME ON CREDIT CARD \_\_\_\_\_ (check one) Visa  Master Card

BILLING ADDRESS (if different from above) \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

CREDIT CARD # \_\_\_\_\_ EXPIRATION DATE \_\_\_\_\_ SECURITY CODE \_\_\_\_\_

SIGNATURE \_\_\_\_\_

**Send this Exhibitor Registration Form with payment to:**  
 Don Sproul - Producer, Grow Maine Green Expo, PO Box 4666, Augusta, ME 04330  
 E-Mail: MngmtPlus@aol.com / Tel: 207-623-6430 / www.melna.org



**January 22, 2025, Augusta Civic Center**

**2025 Grow Maine Green Expo Sponsorship Levels**

<b>EXPO Sponsor (3,000.00)</b> <b>EXCLUSIVE!</b> <b>Limited to 1 company only.</b>	Exclusive banner at entrance. 2-Minute talk at Luncheon Awards Ceremony; Full page ad, color; Free double booth; Recognized as EXPO Sponsor on day of Expo poster; Verbal recognition during event; Four complimentary expo registrations. * Logo to appear on all written publicity for event. \$1,900 value.
<b>Lunch Sponsor (\$2,000.00)</b> <b>EXCLUSIVE!</b> <b>Limited to 1 company only.</b>	2-Minute Talk at a Luncheon Awards Ceremony. Expo Program ½ page ad, color; Free booth at the Expo; Recognized as Lunch Level Sponsor on day of the Expo poster; Verbal recognition during event; Two complimentary expo registrations. * Logo to appear on all written publicity for event. \$1,400 value.
<b>Keynote Sponsor (\$1,500.00)</b> <b>EXCLUSIVE!</b> <b>Limited to 1 company only.</b>	2-Minute Talk at a Keynote Address. Expo Program ½ page ad, color; Free booth at the expo; Recognized as Keynote Level Sponsor on day of the Expo poster; Verbal recognition during event; Two complimentary Expo registrations. * Logo to appear on all written publicity for event. \$1,100 value
<b>Platinum (\$1,250.00)</b>	2-Minute Talk at a Seminar. Expo Program ½ page ad, color; Free booth at the Expo; Recognized as Platinum Level Sponsor on day of the Expo poster; Verbal recognition during event; Two complimentary Expo registrations * Logo to appear on all written publicity for event. \$1,000 value.
<b>Lanyard Sponsor (\$1,000)</b> <b>EXCLUSIVE!</b>	Lanyards with company logo to hold Expo nametags. * Logo to appear on all written publicity for event.
<b>Gold (\$900.00)</b>	Sponsor Sign at Breakfast, Afternoon Break, or Cash Bar. Expo Program 1/3-page ad, color. Free booth at the Expo; Recognized as Gold Level Sponsor on day of the Expo poster; Verbal recognition during event; Two complimentary Expo registrations. * Logo to appear on all written publicity for event. \$800 value.
<b>Silver (\$600.00)</b>	Expo Program ¼-page ad, color; Recognized as Silver Level Sponsor on day of the Expo poster; Verbal recognition during event; One complimentary Expo registrations (\$400.00 value)
<b>Bronze (\$400.00)</b>	Recognized as Bronze Level Sponsor on day of the Expo poster; Expo program listing; Verbal recognition during event; One complimentary registration. (\$150.00 value)

TAKEN  
ALTA  
Equipment

TAKEN  
Pierson  
Nurseries

## AGREEMENT

We agree to sponsor the Grow Maine Green Expo hosted by the Maine Landscape and Nursery Association on January 22, 2025 at the following level:

- |  |   |
|--|---|
| <input type="checkbox"/> <b>EXPO Sponsor - \$3,000.00</b>    | <input type="checkbox"/> <b>Lunch Sponsor - \$2,000.00</b>    |
| <input type="checkbox"/> <b>Keynote Sponsor - \$1,500.00</b> | <input type="checkbox"/> <b>Platinum Sponsor - \$1,250.00</b> |
| <input type="checkbox"/> <b>Lanyard Sponsor - \$1,000.00</b> | <input type="checkbox"/> <b>Gold Sponsor - \$900.00</b>       |
| <input type="checkbox"/> <b>Silver Sponsor - \$600.00</b>    | <input type="checkbox"/> <b>Bronze Sponsor - \$400.00</b>     |

We understand that for any ads to appear in the Expo program that such ads need to be submitted in .jpg format to the MELNA Office no later than December 30, 2024.

\*We understand that if we sponsor at the Gold Level or above that our logo will be included on registration forms and publicity for the Annual Meeting and Trade Show, provided this agreement and our logo, in .jpg format, are submitted to the MELNA Office by November 1, 2024.

_____	_____
Date	Signature, Title

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ ST: \_\_\_\_\_ ZIP: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_ Web site: \_\_\_\_\_

Please make checks payable to: **“Grow Maine Green Expo”**  
Send this completed form, along with check, to:

**Don Sproul, Producer, PO Box 4666, Augusta, ME 04330**  
E-Mail: [MngmtPlus@aol.com](mailto:MngmtPlus@aol.com) Tel: 207-623-6430